

## Problem

The exchange and access to data and information, often mandated by law, pose a global challenge, particularly between small and large companies. In Italy, in 2023, only around 14% of SMEs use electronic systems, while nearly 90% face costs, complexity, and ineffective solutions, relying on one-to-one exchange.

## **Our solutions**

Celerya's SYD solution seamlessly integrates with diverse technological infrastructures.

This capability ensures that companies of all sizes, regardless of their existing technological platforms, can efficiently communicate and exchange data, enhancing interoperability and harmonization among various and different ERPs, IT solutions and by way even across different business entities.

In doing so, Celerya not only supports small businesses in transitioning to digital transformation but also connects them with larger enterprises, creating a cohesive and inclusive business ecosystem.

#### How it works

Through APIs and innovative solutions, Celerya ensures simple and fast integration, offering a business model that turns company costs into assets. Businesses gain added value by monetizing their data and improving operational efficiency, making information exchange a sustainable competitive advantage.

# Why SYD is a valuable solution for your business

B2B companies face time and money waste due to non-interoperable IT systems, resulting in inefficiencies, penalties, and negative impacts on small retailers and consumers who lack real-time data. Celerya eliminates the need for data rewrites, enhances security, and ensures data access, turning inefficiencies into value for everyone.

#### Our team

Celerya is supported by a diverse team of experts from key sectors such as food, chemical, administrative, financial, commercial. This wealth of expertise enables us to provide clients with a unique perspective, operational excellence, and simple solutions in an increasingly complex environment.

## Why joining our legacy...and mission

In the next two years, regulations and innovations will reshape the work landscape like never before. New paradigms and an increasing inclination toward win-win collaboration will radically transform the business world. To stay competitive, we must prepare. Let's start by exchanging information securely and productively, embracing the new era of artificial intelligence.