

Celerya[®]

Enjoy your business

Why Celerya

The world of business has its own challenges. Bureaucracy, disorganization and lack of collaboration have negative effects on business results.

Nowadays business is a continuous exchange of information.

"Celerya has been created to bring efficiency and simplicity to the Business World, starting with an easy way to exchange data".

Celerya developed SYD, a patented system capable to translate any company's database into saleable digital data accessible from third parties.

Inefficient Supply Chains

1

Supply chains actors generate and utilize different and several data

2

To exchange data
Companies rely on heterogeneous systems usually old and hard to use

3

These systems make the data exchange extremely complex and expensive

Known Issues



Supply chains data exchange is one of the most well-known issue



Existing solutions are obsolete and complex to manage



Unprofitable activities



Additional costs



Waste of working time



Companies' productivity is hit negatively

Direct and Indirect Effects

- Bad perception of the company's trend
- Lack of organization
- Risk to violate rules
- Increase of stress levels
- Increase of management costs
- Loss of competitiveness

The Idea



- The possibility to access information
- An open and simple system that anybody can adopt
- Control and property of the data

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The Solution



- Provide tools to extract and share data
- Provide a comprehensive open platform

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The Solution



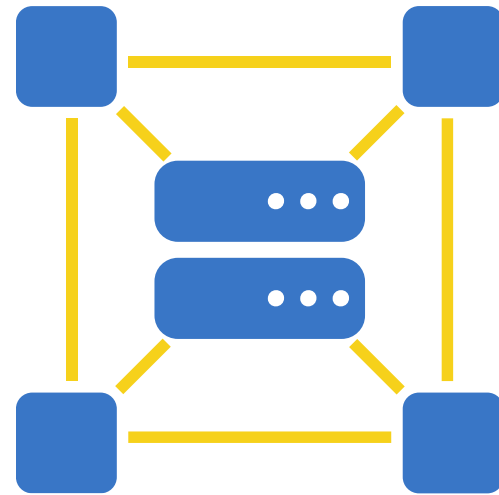
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The Revolution



- Celerya offers a unique digital code to any entity
- Celerya can incorporate any existent standard
- Celerya is scalable

What SYD Does



Extracts

Translates

Sells

How SYD Works

The *data producer* and the *information buyer* **sign a contract with Celerya** that becomes the only authorized intermediary among the parties.

The intermediation takes place through the Gateway that acts as a private marketplace.

SYD is able to **deliver updated and authorized data** among the different players.



**Celerya wants to become a new
global communication standard.
It provides a unique digital identity
to any product or service around
the World.**

Founders

Celerya was founded in 2020 from a smart team with more than 20 years of industrial experience.



**Claudio
Lupica Rinato**
Founder & CEO



**Dario
Martinelli**
Founder & CIO



**Marco
Mazzini**
Founder & COO



**Gian Luca
Scatena**
Founder & CFO

Key People & Strategic Alliance



Dario Cereser
CTO



Vito Scilabra
Cleaning Sector
Development



Pasquale Zaccarella
Investor Relations
& Business Strategy



Cesare Varallo
Food Lawyer



Giovanni Cuniberti
Financial Advisor



Enrico Busto
IT Advisor
1 exit in his career



Antonella Rubicco
Business Implementation
Owner of an AI Company
in USA



Signed agreement with a Nord Italy Business Community, **Bue Grasso**



2 Signed Partnerships with **Software Houses**



1 Signed Partnership with an **USA AI Company** and 1 **RFD Company**

Raised equity of 400K

Granted Loan of 50K

INTESA



SANPAOLO

MEDIOCREDITO CENTRALE



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